



# CHARLES MEDLEY DISTILLERY

INCORPORATED

EXCLUSIVE DISTILLERS OF FAMOUS *"Heart-of-the-Run"* KENTUCKY STRAIGHT BOURBON WHISKEY



*Owensboro, Ky.*  
TELEPHONE MURRAY 3-4581



BEN

JOHN

EDWIN

WATHEN

TOM

## CLASSIC COCKTAILS DESERVE CLASSIC BOURBON.



THE MEDLEY FAMILY HAS BEEN CRAFTING AMERICAN WHISKEY FOR 8 GENERATIONS. THIS LATEST ADDITION TO OUR HERITAGE COLLECTION REVIVES OUR 1940'S MEDLEY BROS. BRAND. BOTTLED AT 102 PROOF, IT IS THE IDEAL ADDITION TO ANY CLASSIC BOURBON COCKTAIL.

REGISTERED DISTILLERY NO. 10

OWNED AND OPERATED EXCLUSIVELY BY THE MEDLEY BROTHERS

COPY



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## NOT NEW! NOT IMPROVED!

WHEN YOU HAVE TRADITION  
YOU DON'T NEED GIMMICKS.

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ORIGINALLY CRAFTED IN THE 1940'S,  
MEDLEY BROS. WAS THE COLLABORATION  
AND LOVE OF FIVE BOURBON-LOVING  
BROTHERS. NOW, NEARLY 75 YEARS LATER,  
WE ARE BRINGING IT BACK AS PART OF OUR  
HERITAGE COLLECTION. BOTTLED AT 102  
PROOF, AND MADE WITH THE SAME  
PHILOSOPHY AS OUR ORIGINAL RECIPE,  
MEDLEY BROS. IS AN AUTHENTIC REMINDER  
OF AMERICAN WHISKEY'S RICH HISTORY.

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## IN 1940, THIS WAS SOCIAL MEDIA.

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Y



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**LIKE A GOOD  
MANHATTAN,  
AUTHENTICITY  
CAN'T BE FAKED.**

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